
GAVIN POTENZA

Address
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Portland, OR 97201

Contact
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Work
gavinpotenza.com/

EXPERIENCE

Freelance

Art Director & Designer, March 2008 - Present
Working to produce visual and conceptual content in a variety of forms including editorial illustrations, posters & prints, t-shirt designs, storyboards, and album package artwork.

Bent Image Lab

Art Director & Designer, January 2009 - April 2009
Developed style frames for clients such as Jack Daniels, and Microsoft Zune. Also developed elements for creative treatments and animations working primarily with director, Nando Costa.

Nervo

Art Director, July 2008 - January 2009
Projects included design and art direction for interactive iPhone application, creative pitches (storyboards & style frames), and interactive websites. Client list includes Microsoft Zune, Mercedes UK, G4TV, Viximo, and Fox Life.

The Graphic Graphic

Studio Partnership, April 2007 - April 2008
Worked collaboratively on both personal and client projects, producing media for print, web, and signage.

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EDUCATION

Pacific Northwest College of Art
August 2006 - May 2008
Studied Communication Design.

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RECOGNITION

Computer Arts
Issues 148 and 158
Work featured with interview.

Adobe Achievement Awards
June 2008
Semi-finalist.

Pacific Northwest College of Art
August 2006 - May 2008
Faculty Recognition Scholarship

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EXHIBITIONS

Joug
Portland, May 2008
Two person show with Elizabeth Meyer, in the BFA Gallery at PNCA.

Text Me
Portland, April 2008
Group show in the BFA Gallery at PNCA.

Downy Bird Art Kingdom
San Francisco, CA, September 2007
Group show at the OnSix Gallery.

Thank you.